

# New Literature

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# New literature (A selection from Nordicom's database NCOM)

## Denmark

### Documentalist: Diba Markus

#### *Networked Disruption*

##### **Rethinking Oppositions in Art, Hactivism and the Business of Social Networking**

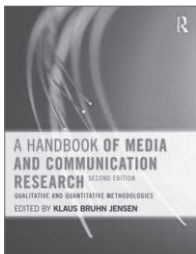
**Tatiana Bazzichelli**, Aarhus, Aarhus universitet, Institut for Informations- og medievidenskab, 2011, ph.d.-afhandling.

The objective of this research is to rethink the meaning of oppositional practices in art, hactivism and the business of social networking. By identifying the emerging contradictions within the current economical and political framework of Web 2.0, hacker and artistic practices are analysed through business instead of in opposition to it. Shedding light on the mutual interferences between networking participation and disruptive business innovation, this research explores the current transformation in political and technological criticism. After the emergence of Web 2.0, the critical framework of art and hactivism has shifted from developing strategies of opposition to embarking on the art of disruption. Disruption becomes a two-way strategy in networking contexts, a practice to generate criticism, and a methodology to create business innovation. Connecting together disruptive practices of networked art and hacking in California and in Europe.

#### *A Handbook of Media and Communication Research*

##### **Qualitative and Quantitative Methodologies (2. ed.)**

**Klaus Bruhn Jensen (ed.)**, London, New York, Routledge, 2011, 431 p., ISBN 9780415225885



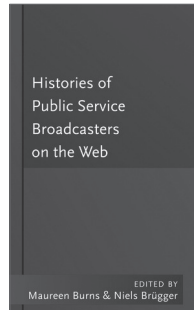
A Handbook of Media and Communication Research presents qualitative as well as quantitative approaches to the study of media and communication, integrating perspectives from both the social sciences and the humanities. Taking methodology as a strategic level of analysis that joins practical concerns with theoretical issues, the

Handbook offers a comprehensive and in-depth review of the field and a set of guidelines for how to think about, plan, and carry out media and communication studies in different social and cultural contexts. The second edition has been thoroughly updated with reference to the development of the Internet, mobile, and other digital

media. Each chapter addresses shifting configurations of established media organizations, media discourses, and media users in networked practices of communication. The introduction and one further chapter probe changing conceptions on mass and interpersonal, online and offline communication -- in research as in everyday life. Three new chapters have been added to exemplify different forms of research employing multiple methods to study multiple media in multiple contexts.

#### *Histories of Public Service Broadcasters on the Web*

**Niels Brügger & Maureen Burns (eds.)**, New York, Peter Lang, 2012, 232 p., ISBN 9781433111754.



This edited volume details multiple and dynamic histories of relations between public service broadcasters and the World Wide Web. What does it mean to be a national broadcaster in a global communications environment? What are the commercial and public service pressures that were brought to bear when public service broadcasters implemented web services?

How did "one-to-many" broadcasters adapt to the "many-to-many" medium of the internet? The thematic organization of this collection addresses such major issues, while each chapter offers a particular historical account of relations between public service broadcasters and the World Wide Web.

#### *Framing the Net*

##### **How Discourse Shapes Law and Culture.**

**Rikke Frank Jørgensen**, Roskilde, Roskilde Universitetscenter, 2012, 298 p., ph.d.-afhandling.

The dissertation addresses the internet as a topic for policy making, and as a tool for social change. Drawing on current policy examples as well as cross-disciplinary scholarship the author suggests a metaphorical framework where the internet is conceptualized as infrastructure, public sphere, media and culture respectively. The metaphors represent different dimensions of internet use and each frame specific policy themes and claims related to the internet's potential to facilitate social change. In the second part of the dissertation two of the metaphors are applied to case studies. The public sphere metaphor

is used to study how groups in Uganda utilize new and old media to strengthen the livelihood and public participation of local women, whereas the culture metaphor is used to study the social practices by which the German Wikipedia community seek to advance the public domain of information.

Concluding the work, the author points to some of the current challenges facing internet policy makers and scholars, not least the role and powers of private parties in the internet era.

### ***Relating People on Film***

**The Relational Depiction of Human Action and Interaction in Contemporary Multi-protagonist Films as an Approach to Cinematic Storytelling and Why Both Have Largely Been Overlooked**

**Samuel Ben Israel**, Odense, Syddansk Universitet, Institut for Litteratur, Kultur og Medier, 2011, 200 p., ph.d.-afhandling.

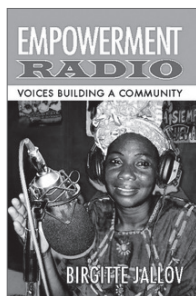
The present study deals with contemporary multi-protagonist films as an alternative approach to cinematic storytelling at the intersection between narrative theory, social theory, and philosophy. Although a single main character or hero is still the norm within worldwide cinema, we have witnessed an upsurge of narrative fiction films with several equally prominent characters since the early 1990s and such films are probably more common today than ever before. In spite of this, only a handful of scholars have apparently noticed multi-protagonist films and taken them on as an object of study with regard to their narrative aspect. Parallel to this, the films have often been met with criticism from journalistic reviewers for a perceived lack of “psychological realism” and/or for allegedly hampering “emotional involvement.”

The study deals with three overall issues concerning multi-protagonist films: (1) how multi-protagonist films have been dealt with within popular and academic reception, especially relative to traditional notions of film narratives; (2) how the depiction of human action and interaction in multi-protagonist films is relational; and (3) the ideological and ethical implications of this.

### ***Empowerment Radio***

**Voices Building a Community**

**Birgitte Jallo**, Empowerhouse, 2012, 236 p., ISBN 9788799509805.



‘Empowerment radio – Voices building a community’ sets out to demonstrate why community radio during the past decade has repeatedly been recommended as a powerful catalyst for development – ‘the missing link’ between development support being provided and change actually taking place. This book has been written with a desire to share powerful insights and

experiences that can help get a genuine community radio off the ground – and keep it on air. It offers a step-by-step presentation of the central conceptual and practical aspects that are essential for creating EMPOWERMENT RADIO: A sustainable, community-run, well managed, simple and effective platform for the community’s voices, with space for debate on issues of importance that range from urgent ad hoc problems, over continued debate on community development, and onward toward a celebration of the local culture.

### ***The Paradox of Personalization***

**Public Service Broadcasters’ Approaches to Media Personalisation Technologies**

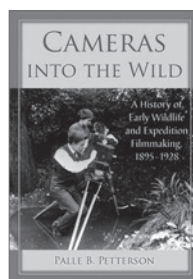
**Jannick Kirk Sørensen**, Odense, Syddansk Universitet, Institut for Litteratur, Kultur og Medier, 2011, 341 p., ph.d.-afhandling

This dissertation discusses the relationship between public service broadcasting and media personalisation technologies. As the name indicates, public service broadcasting addresses the public, or rather a particular public sphere which the institution creates through its programming policies. Media personalisation technologies indicate – through the emphasis of the word personal – that they serve the interests of individuals. Thus, in marketing texts they are often presented as emancipatory tools that facilitate the individual user in protecting his or her attention. As a consequence of a saturated media market, this attention has often become a scarce resource. The media personalisation technologies construct the user as a critical and choosy customer, who thanks to this technology, becomes a sovereign customer.

### ***Cameras Into the Wild***

**A History of Early Wildlife and Expedition Filmmaking, 1895-1928**

**Palle Bøgelund Petterson**, Jefferson NC, McFarland & Company, Incorporated Publishers, 2011, 236 p., ISBN 9780786461660, ISBN (elektronisk) 9780786485956.



The cinematographers and directors who shot film in wilderness areas at the turn of the 19th century are some of the unsung heroes of documentary film-making. Apart from severe weather conditions, these men and women struggled with heavy and cumbersome equipment in some of the most unforgiving locales on the planet. This groundbreaking

study examines nature, wildlife and wilderness filming from all angles. Topics covered include the beginnings of film itself, the first attempts at nature and expedition filming, technical developments of the period involving cameras and lenses, and the role film has played in wilderness preservation. The individual contributions of major figures are discussed throughout, and a filmography lists hundreds of nature films from the period.

## Other new literature

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## Finland

Documentalist: Päivi Lukin

### *Mapping Media Accountability – in Europe and Beyond*

Tobias Eberwein, Susanne Fengler, Epp Lauk & Tanja Leppik-Bork (eds.), Köln, Herbert von Halem Verlag, 2011, 272 p., ISBN 978-3-86962-038-1.



While press councils face tough challenges across Europe, and media reporting has almost vanished from the mass media in many countries in a time of media crisis, new forms of media accountability have emerged in the Internet: readers and viewers twitter about the media's mistakes, online ombudsmen follow up on e-mail complaints, and journalists blog about their

profession. Can such innovative instruments of media criticism effectively supplement conventional institutions of media self-regulation like press councils, ombudsmen, and media journalism? This volume provides pioneer work in analyzing the development of established and emerging media accountability instruments in Eastern and Western Europe as well as two Arab states – among them France, Great Britain, Germany, Romania, Poland, Jordan, and Tunisia. Media scholars and students, professionals and policy-makers alike will be introduced to the specific problems and perspectives of media accountability in different media systems and journalistic cultures. The status quo of media criticism online across Europe will be a key issue and provide insights into the innovative potential of media accountability in the digital age. Looked at from a comparative point of view, the reports hint at the formation of different cultures of media accountability within Europe and its adjacent countries. These media accountability cultures partly overlap with the journalism cultures identified in the well-known model by Hallin & Mancini who differentiate between North Atlantic or Liberal, Mediterranean or Polarised Pluralist, and Northern European or Democratic Corporatist media systems. At the same time, the development of media accountability and transparency shows distinctive features incongruent with established models of journalism cultures. Consequently, the book also offers new stimuli for innovations in journalism theory.

### *Digital-political Fantasies in Istanbul*

An Analysis of the Perceived Role of ICT in Changing Local Institutional Politics, Activism, and Identity

Itir Akdogan, Helsinki, University of Helsinki, 2012, 205 p., ISBN 978-952-10-7883-5, ISBN (elektronisk) 978-952-10-7884-2, (Media and communication studies research reports 2012; 1).

This research analyses how different groups of people perceive the role of new information and communication technologies (ICT) in social change, and how they make sense out of these claimed changes in society. There are claims for social change in many areas. This research frames its analysis in three areas of social change namely the local-global relation; politics and the political, and ICT. The study first looks at the theoretical discussions on how different perspectives conceptualize social change in these areas. The theoretical framework then looks at the three dimensions that emerge from the interaction of these three areas; institutional politics, activism, and identity. There are different frameworks for making sense of social change. Lacanian fantasy is one that allows deeper analysis of perceptions and fluidity between the various perceptions. As all fantasies are frustrated, the concept also allows a critical analysis. The theoretical framework finally also looks at what fantasies the theoretical discussions create, regarding social change in the above three areas and dimensions. At the empirical level, the research focuses on the perceptions of the role of ICT in the changing institutional politics, activism, and identity in Istanbul from the local-global relation, politics and the political, and ICT perspectives.

### *Communications Research in Action*

Scholar-activist Collaborations for a Democratic Public Sphere

Philip M. Napoli & Minna Aslama (eds.), New York, Fordham University Press, 2011, 366 p., ISBN 978-0-8232-3356-5.



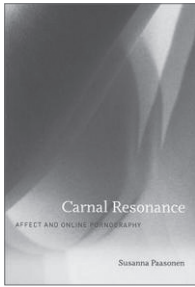
Media and activism has long been a partnership between news and advocacy organizations in research. The essays in this book explore a new form of democratic partnership between the two to expand the democratic public sphere by using digital technologies to allow greater participation in the media industry, and offering myriads of varied articulation of individuals' experiences with digital technologies, such as the effect of ownership on children's television program-

ming, the media's impact on community building, and the global consequences of communications research will not only be valuable to scholars, activists, and media policy makers but will also be instrumental in serving as a template for further exploration in collaboration.

## ***Carnal Resonance***

### **Affect and Online Pornography**

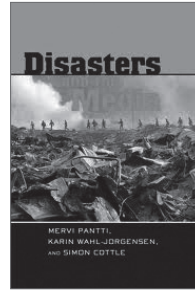
**Susanna Paasonen**, Cambridge, MA, MIT Press, 2011, 312 p., ISBN 978-0-262-01631-5.



Digital production tools and online networks have dramatically increased the general visibility, accessibility, and diversity of pornography. Porn can be accessed for free, anonymously, and in a seemingly endless range of niches, styles, and formats. In *Carnal Resonance*, Susanna Paasonen moves beyond the usual debates over the legal, political, and moral aspects of pornography to address online porn in a media historical framework, investigating its modalities, its affect, and its visceral and disturbing qualities. Countering theorizations of pornography as emotionless, affectless, detached, and cold, Paasonen addresses experiences of porn largely through the notion of affect as gut reactions, intensities of experience, bodily sensations, resonances, and ambiguous feelings. She links these investigations to considerations of methodology (ways of theorizing and analyzing online porn and affect), questions of materiality (bodies, technologies, and inscriptions), and the evolution of online pornography. The author discusses the development of online porn, focusing on the figure of the porn consumer, and considers user-generated content and amateur porn. She maps out the modality of online porn as hyperbolic, excessive, stylized, and repetitive, arguing that literal readings of the genre misunderstand its dynamics and appeal. And she analyzes viral videos and extreme and shock pornography, arguing for the centrality of disgust and shame in the affective dynamics of porn. Paasonen's analysis makes clear the crucial role of media technologies – digital production tools and networked communications in particular – in the forms that porn takes, the resonances it stirs, and the experiences it makes possible.

## ***Disasters and the Media***

**Mervi Pantti, Karin Wahl-Jorgensen & Simon Cottle**, New York, Peter Lang, 2012, 235 p., ISBN 978-1-4331-0825-9.

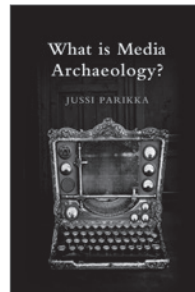


Disasters in today's globalized world are becoming not only more frequent but, often, more catastrophic. The media play a critical role in communicating and making sense of these cataclysmic events. This book offers insights into how news media today make disasters culturally meaningful and politically important, drawing on cutting-edge theoretical work and recent examples. It looks at how globalization is affecting the meanings of disaster but also considers the continued relevance of nations and their citizens as interpretive frameworks. It is examined how journalists' witnessing of disasters is changing in response to new technologies, including social media, and how the ideal of objectivity might be challenged by new, more emotional and more compassionate forms of story-telling premised on an injunction to care.

This book calls attention to the media possibilities for addressing disasters as global social, political, cultural and economic events in which we all have a stake.

## ***What is Media Archaeology?***

**Jussi Parikka**, Chichester, Wiley-Blackwell, 2012, 200 p., ISBN 978-0-7456-5026-5.



The book offers an introduction to the emerging field of media archaeology and analyses the innovative theoretical and artistic methodology used to excavate current media through its past. *What is Media Archaeology?* examines the theoretical challenges of studying digital culture and memory and opens up the sedimented layers of contemporary media culture.

The author contextualizes media archaeology in relation to other key media studies debates including software studies, German media theory, imaginary media research, new materialism and digital humanities. This book advances an innovative theoretical position while also presenting an engaging and accessible overview for students of media, film and cultural studies. It will be valuable reading for anyone interested in the interdisciplinary- ties between art, technology and media.



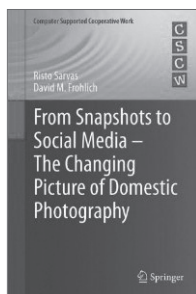
## ***Interpersonal Communication Competence and Collaborative Interaction in SME Internationalization***

**Pipsa Purhonen**, Jyväskylä, Jyväskylän yliopisto, 2012, 132 p., ISBN 978-951-39-4701-9, (Jyväskylä studies in humanities; 178).

The dissertation has four main goals. First, it aims to explore the collaborative interaction of individual stakeholders in SME internationalization, namely the representatives of SMEs and intermediary organizations such as business consultancies, finance companies or innovation centers. Second, the study examines the nature of the interpersonal communication competence (ICC) collaborative interaction requires. Third, the study has methodological objectives to develop a new measure for assessing ICC and to test the applicability of measuring ICC in international business collaboration. Fourth, the study aims to measure the level of the individual stakeholders' ICC in collaborative interaction that is crucial in SME internationalization. The study was conducted in the context of the entry of Finnish SMEs into China. A web survey was used to gather the research data consisting of the SME and intermediary representatives' (N=115) responses to both open-ended questions and structured questions and assessment scales. The data were analyzed with mixed methods of data analysis, including content analysis, phenomenographic analysis and statistical analysis.

## ***From Snapshots to Social Media – the Changing Picture of Domestic Photography***

**Risto Sarvas, & David M. Frohlich**, London, Springer, 2011, 201 p., ISBN 978-0-85729-246-9.



The book describes the history and future of domestic photography as mediated by technological change. Domestic photography refers to the culture of ordinary people capturing, sharing and using photographs, and is in a particular state of flux today as photos go digital. The book argues that this digital era is the third major chapter in the 170 year history of the area;

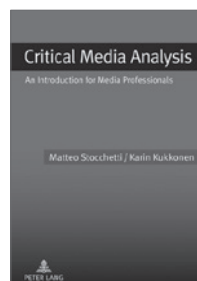
following the portrait and Kodak eras of the past. History shows that despite huge changes in photographic technology and the way it has been sold, people continue to use photographs to improve memory, support communication and reinforce identity. The future will involve

a shift in the balance of these core activities and a replacement of the family album with various multimedia archives for individuals, families and communities. This raises a number of issues that should be taken into account when designing new technologies and business services in this area, including: the ownership and privacy of content, multimedia standards, home ICT infrastructure, and younger and older users of images. The book is useful for designers and engineers of imaging technology and social media who want a better understanding of the history of domestic photography in order to shape its future. It will also be of value to students and researchers in science and technology studies and visual culture, as a fascinating case study of the evolving use of photographs and photographic technology in Western society.

## ***Critical Media Analysis***

**An Introduction for Media Professionals**

**Matteo Stocchetti & Karin Kukkonen**, Frankfurt am Main, Peter Lang, Internationaler Verlag der Wissenschaften, 2011, 144 p., ISBN 978-3-631-60584-4.



The goal of the book is to provide undergraduate students in media programmes with the essential background knowledge to start developing critical analytical skills. It aims to form media professionals capable of acknowledging the fundamental role of the media in the social construction of reality and the many ways in which individuals and groups compete to use

the influence associated with this role – and the practical skills of media professionals – to their advantage. The book consists of three parts. The chapters in the first part introduces critical thinking as a way to engage with the self, media and society intellectually. It provides a basic discussion of the functions of conceptualisation and of the social construction of reality, as well as an overview on media theories and historical developments in the media. The second part introduces three intellectual traditions, Marxism, Semiotics and Psychoanalysis, in greater detail and explores their importance for thinking critically about the media. In the final part, the authors address some of the challenges which media professionals are faced with in today's "late modern" society. We focus our discussion on visual communication, the post-modern condition and the complex relationship between power and responsibility in the media professions.

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[www.nordicom.gu.se/eng.php?portal=mr&main=](http://www.nordicom.gu.se/eng.php?portal=mr&main=)

## Norway

### Documentalist: Ragnhild Mølster

#### *Screening the Unwatchable*

Spaces of Negation in Post-millennial Art Cinema

Asbjørn Grønstad, Basingstoke, Palgrave Macmillan, 2012, 232 p., ISBN 9780230248946.

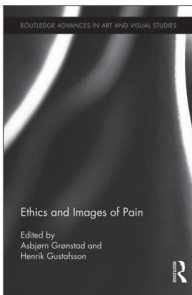


Screening the Unwatchable traces the rise of extreme art cinema across a range of films from Lars von Trier's *The Idiots* to Michael Haneke's *Caché*. Reviving the debate about the role of negation and aesthetics, the book argues that the recent turn in contemporary art cinema toward transgressive subjects provides a unique opportunity to reframe the concept of spectatorship in ethical terms. A key

insight offered is that the gravitation toward previously taboo topics betrays an attempt to portray issues involving the body, sexuality and gender in a more truthful manner. At the same time, these films also seem to push the limits of representation to an unprecedented level. Grønstad explains why such disturbing experiences may still convey values essential to our shared visual culture.

#### *Ethics and Images of Pain*

Asbjørn Grønstad & Henrik Gustafsson (eds.), London, Taylor & Francis, 2012, 256 p., ISBN 978-0-415-89382-4.



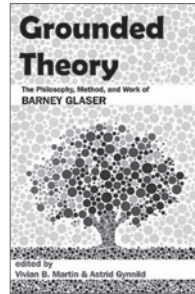
Few phenomena are as formative of our experience of the visual world as displays of suffering. But what does it mean to have an ethical experience of disturbing or traumatizing images? What kind of ethical proposition does an image of pain mobilize? How may the spectator learn from and make use of the painful image as a source of ethical reflection? Engaging with a wide range of visual media, this interdisciplinary collection of essays by scholars of visual culture offers a reappraisal of the increasingly complex relationship between images of pain and the ethics of viewing. The book reconsiders the persistent and ever pertinent

nexus of aesthetics and ethics, the role of painful images as generators of unpredictable forms of affect, the moral transformation of spectatorship, the ambivalence of the witness and the representation of affliction as a fundamental form of our shared scopical experience.

#### *Grounded Theory*

The Philosophy, Method and Work of Barney Glaser

Astrid Gynnild & Vivian B. Martin (eds.), Boca Raton, Florida, USA, BrownWalker Press, 2012, 313 p., ISBN 978-16-12335-15-5.



This anthology provides a collection of articles on classic grounded theory, as developed by sociologist Dr. Barney G. Glaser. It is organized in four sections, teaching grounded theory, techniques, history and philosophy, and advanced approaches. Chapters on the merits of classic grounded theory over other versions, the historical and philosophical influences

on the method, and advice for Ph.D. students doing classic grounded theory dissertations will be useful to novice and experienced researchers. How-to chapters on the use of focus groups, online interviews, and video for data collection expand data possibilities, while articles on formal theory, software, and testing concepts with structural equation modelling will challenge the more experienced.

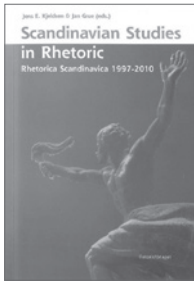
#### *Strategies of Silence and Background Noise in Artists' Film and Video*

Tina Rigby Hanssen, Oslo, University of Oslo, Department of Philosophy, Classics, History of Arts and Ideas, 2011, 249 p.

Sound in film is often taken for granted. Still, a movie without sound is never quite the same. But how does sound influence our experience of time and space? How may silence and background sounds be part of the creation of new forms of listening within the context of a gallery? And how may the organizing of sound in the gallery room enhance the listening process? Rigby Hanssen has studied the role and significance of sound in recent film and video art.

## ***Scandinavian Studies in Rhetoric***

Jens E. Kjeldsen & Jan Grue (eds.), Retorikforlaget, 2012, 368 p., ISBN 978-91-86093-09-9.



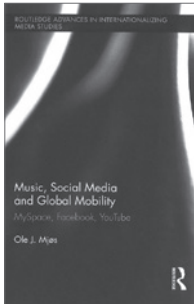
Rhetorica Scandinavica has functioned as a sower of academic seeds. As the journal has grown, rhetoric courses and programmes have multiplied across Scandinavia. The journal is the major source of native-language literature in the field, and articles frequently find a place on curricula. Thus, Rhetorica Scandinavica has had a significant impact on the study

of rhetoric in the Scandinavian countries. The 18 articles in this book are just a few highlights from 13 years – a total of over 225 peer-reviewed articles – of Rhetorica Scandinavica publications. They have been chosen to introduce some aspects of the study of rhetoric as it is performed in Scandinavia to a readership that is unfamiliar with the three Scandinavian languages.

## ***Music, Social Media and Global Mobility***

MySpace, Facebook, YouTube

Ole Johan Mjøs, London, Routledge, 2011, 178 p., ISBN 978-0-415-88274-3.



This book is about the relationship between media, communication and globalization, explored through the empirical study of electronic music practitioners' use of the global social media. To understand the significance of the emerging nexus between social media and music in a global context, the book explores various aspects of production, distribution and consumption among

electronic music practitioners as they engage with global social media, as well as a historical, political and economic exposition of the rise of this global social media environment. Drawing on interview-based research with electronic music artists, DJs, producers and managers, together with the historical portrayal of the emergence of global social media this pioneering study aims to capture a development taking place in music culture within the wider transformations of the media and communications landscape.

## ***Journalistic Ideology***

**Professional Strategy, Institutional Authority and Boundary Maintenance in the Digital News Market.**

Helle Sjøvaag, Bergen, University of Bergen, Department of Information Science and Media Studies, 2011, 225 p., ISBN 978-82-308-1902-9.

This dissertation examines how journalistic ideology is mobilised when the profession is met by exogenous forces that challenge journalistic authority, primarily by looking at how the Norwegian commercial public service broadcaster TV 2 engages journalistic ideology as part of its news market strategies. Examined hereunder is the branding effect of the traditional hard news ideology in the launch of TV 2 News Channel; the efficacy of narrative strategies and journalistic methodology in mainstream media's encounters with amateur contributions; and the application of the public service ideal in the renegotiation to sustain TV 2 as a publically licensed broadcaster.

## ***Children and the Internet***

**Risk, Regulation, Rights**

Elisabeth Staksrud, Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon, 2012, 243 p., Ph. D.-avhandling.

What is online risk? How can we best protect children from it? Who should be responsible for this protection? Is all protection good? Can Internet users trust the industry? Can researchers trust children? Can children trust researchers? These and other fundamental questions are discussed in Staksrud's thesis.

## ***Museum and Change***

**Regional Museums in the People's Republic of China.**

Heng Wu, Bergen, University of Bergen, Department of Information Science and Media Studies, 2011, 389 p., ISBN 978-82-308-1827-5

This thesis explores the correlation between museum and political and policy changes in the Peoples' Republic of China with selected regional museums as the research object. The objective is to study what changes have taken place in selected Chinese regional museums and understand what roles political and policy changes in the country have had on the process.

## ***Women's Magazines and Their Readers*** **Experiences, Identity and Everyday Life**

Brita Ytre-Arne, Bergen, Universitetet i Bergen, Institutt for Informasjons- og medievitenskap, 2012, 220 p., ISBN 978-82-308-1969-2, Ph. D.-avhandling.

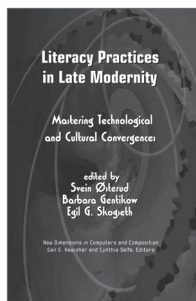
In this thesis Ytre-Arne explores women's magazine reading as a media experience. She asks how regular readers of women's magazines experience these publications, and how these experiences can be related to readers' everyday lives and to their sense of identity.



## *Literacy Practices in Late Modernity*

Mastering Technological and Cultural Convergences

Svein Østerud, Barbara Gentikow & Egil G. Skogseth, New York, Hampton Press, 2012, 272 p., ISBN 978-1-61289-067-8.



This book opens with an historical perspective on literacy, arguing that literacy has gradually reached new social classes in Europe. Literacy has also become a more complex due to technological innovation. Whereas literacy has historically been defined as the ability to read and write printed words and images, the emergence of

digital media has contributed to new understandings and combinations of modalities in texts, including animations, graphics, and audio. As computer technologies and new media forms have been transformed, so have the means of distribution changed from mainly print to a stream of bytes accessed through the Internet. In this book, literacy is understood as a fairly established set of social practices that people draw on in encounters with quite specific challenges and technologies. The twelve chapters explore communication processes in which voice, data and media merge.

## Other new literature

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## Sweden

### Documentalist: Roger Palmqvist

#### *Cultural Technologies*

##### **The Shaping of Culture in Media and Society**

**Göran Bolin (ed.)**, London, Routledge, 2012, 210 p., ISBN 978-0-415-89311-4.

The essays in this volume discuss both the culture of technology that we live in today, and culture as technology. Within the chapters of the book cultures of technology and cultural technologies are discussed, focusing on a variety of examples, from varied national contexts.

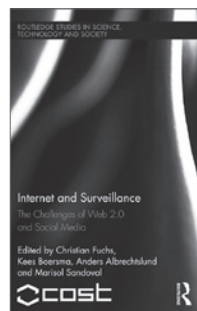
The book brings together internationally recognised scholars from the social sciences and humanities, covering diverse themes such as intellectual property, media and architecture, satellite debris, server farms and search engines, art installations, surveillance, peer-to-peer file-sharing, the construction of techno-history and much more. It contains both historical and contemporary analyses of technological phenomena as well as epistemological discussions on the uses of technology.

Contents: *Introduction: Cultural Technologies in Cultures of Technology* (Göran Bolin), *Reflections on the Algorithmic Turn in Contemporary Media Systems* (William Uricchio), *The Compact Disc and Its Culture: Notes on Melancholia* (Eric Rothenbuhler), *When Satellites Fall: On the Trails of Cosmos 954 and US 193* (Lisa Parks), *Hype and the Making of History* (Jostein Gripsrud), *Preserving, Enclosing, Processing: The Importance of Archives for Cybernetic Capitalism* (Peter Jakobsson and Fredrik Stiernstedt), *Search Engines in Practice: Structure and Culture in Technical Development* (Elizabeth Van Couvering), *Peer-to-peer File-sharing Systems: Files, Objects, Distribution* (Mats Björkin), *The Intellectual Properties of Marie Curie* (Eva Hemmungs Wirtén), *Epistemology, Culture, and Technology* (Sandra Braman), *The Skeptical Spectator* (John Ellis), *Media, Architecture, and the Production of Space* (Staffan Ericson), *TV Audiences and Surveillance: The Leading Edge of Disciplining Viewers* (Toby Miller), and *The Promise of Technology: Developing New Forms of Audience Research* (Joke Hermes).

#### *Internet and Surveillance*

##### **The Challenges of Web 2.0 and Social Media**

**Christian Fuchs, Kees Boersma, Anders Albrechtslund & Marisol Sandoval (eds.)**, New York, Routledge, 2011, 332 p., ISBN 978-0-415-89160-8.



The volume is dedicated to Internet surveillance in the age of what has come to be termed “social media” or “web 2.0” (blogs, wikis, file sharing, social networking sites, microblogs, user-generated content sites, etc). The Internet has been transformed in the past years from a system primarily oriented on information provision into a medium for communication and community-building.

The notion of “Web 2.0”, social software, and social networking sites such as Facebook, Twitter and MySpace have emerged in this context. With such platforms comes the massive provision and storage of personal data that are systematically evaluated, marketed, and used for targeting users with advertising. In a world of global economic competition, economic crisis, and fear of terrorism after 9/11, both corporations and state institutions have a growing interest in accessing this personal data.

Here, contributors explore this changing landscape by addressing topics such as commercial data collection by advertising, consumer sites and interactive media; self-disclosure in the social web; surveillance of file-sharers; privacy in the age of the internet; civil watch-surveillance on social networking sites; and networked interactive surveillance in transnational space. This book is a result of a research action launched by the intergovernmental network COST (European Cooperation in Science and Technology).

Contents: *Introduction: internet and surveillance* (Christian Fuchs, Kees Boersma, Anders Albrecht-slund, and Marisol Sandoval), *Theoretical foundations of internet surveillance studies: Critique of the political economy of web 2.0 surveillance* (Christian Fuchs), *Exploitation in the data mine* (Mark Andrejevic), *Key features of social media surveillance* (Daniel Trottier and David Lyon), *Jean-François Lyotard and the inhumanity of internet surveillance* (David W. Hill), *Critical internet surveillance studies and economic surveillance* (Thomas Allmer), *Case studies, applications, and empirical perspectives of internet surveillance studies: A critical empirical case study of consumer surveillance on web 2.0* (Marisol Sandoval), *Disciplining the consumer: file-sharers under the watchful eye of the music indus-*

*try* (David Arditi), *Socializing the city: location sharing and online social networking* (Anders Albrecht-slund), *What do it professionals think about surveillance?* (Iván Székely), *Fields, territories, and bridges: networked communities and mediated surveillance in transnational social space* (Miyase Christensen and André Jansson), *When transparency isn't transparent: campaign finance disclosure and internet surveillance* (Kent Wayland, Roberto Armengol, and Deborah G. Johnson), *Privacy, surveillance, and self-disclosure in the social web: exploring the user's perspective via focus groups* (Monika Taddicken), *How does privacy change in the age of the internet?* (Rolf H. Weber), and *Conclusion: Postface: internet and surveillance* (Kees Boersma).

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## New Publications from Nordicom

### *Exporting the Public Value Test*

**The Regulation of Public Broadcasters' New Media Services Across Europe**

**Karen Donders & Hallvard Moe (eds.)** 2011, 188 p., ISBN 978-91-86523-26-8.



Public service broadcasters across Europe are venturing into the digital world, launching niche TV channels, building extensive websites, developing commercial services, entering into partnerships with external actors, and exploring new ways to reach users. Recently, the so-called public value test has emerged as the focal point for these discussions. This collection

of short essays from academics, regulators, public broadcasters and private media representatives, provides thought-provoking perspectives on the state of play of public value tests in a range of European states

Contents: *Ex Ante Tests in Europe. From Diverging Perspectives to Infinite Conclusions* (Hallvard Moe & Karen Donders), *In Search of the Holy Grail? Comparative Analysis in Public Broadcasting Research* (Tim Raats & Caroline Pauwels), *The Public Value Test. A Reasoned Response or Panic Reaction?* (Karen Donders), *Ex Ante Regulations, the EU and its Member States. Back to Brussels?* (Ross Biggam), *Public Value, the BBC and Humpty Dumpty Words – does Public Value Management Mean What it Says?* (Richard Collins), *The Three-step Test. Three Steps Forwards or Backwards for Public Service Broadcasting in Germany?* (Irina Katsirea), *The ZDF Three-step Test. A Dynamic Tool of Governance* (Renate Dörr), *ZDF's Three-step Test as a Societal Debate about the Future of Public Service Broadcasting* (Stoyan Radoslavov, Barbara Thomass), *The Public Service Remit in Norway: What's In and What's Out?* (Marie Therese Lilleborge) *Ex Ante Limits Public Broadcasting and Gives the Public Less Attractive Services* (Hilde Thoresen, Erik Bolstad), *Two Steps Towards a Public Value Test. Danish Public Service Broadcasting Between Two Lines of Control* (Erik Nordahl Svendsen), *Swedish Pre-screening of New Services. Treading Lightly* (Nina Wormbs), *Dutch Public Service Broadcasting Between Bureaucratic Burden and Political Choice. Implementing the Amsterdam Test in the Netherlands* (Jo Bardoel, Marit Vochtelo), *Publishers'*

*Fight for Fair Competition in the Digital Era* (Herman Wolswinkel), *Ex Ante Test in Flanders. Making Ends Meet?* (Hilde Van den Bulck), *Long Live the Ex Ante Test. The Ex Ante Test Is Dead* (Ben Appel!), *Ex Ante Assessments for Public Broadcasters in Southern Europe. Delayed Europeanization?* (Benedetta Brevini)

### *Scandalous!*

**The Mediated Construction of Political Scandals in Four Nordic Countries**

**Sigurd Allern & Ester Pollack (eds)** 2012, 209 p., ISBN 978-91-86523-27-5.



The purpose of this book is to spotlight the way in which political scandals in four Nordic countries have been launched, directed, dramatized and interpreted through different genres of journalism – in an interactive tug-of-war between editors and various political actors.

*Scandalous!* is based on case studies and content analyses of mediated political scandals in Denmark, Finland, Norway and Sweden, including an analysis of the frequencies, types, characteristics and consequences of national political scandals during the period 1980-2010.

Contents: *Mediated Scandals* (Sigurd Allern & Ester Pollack), *Increased Scandalization. Nordic Political Scandals 1980-2010* (Sigurd Allern, Anu Kantola, Ester Pollack & Mark Blach-Ørsten), *Ten Commandments for the Scandalization of Political Opponents* (Anders Todal Jensen & Audun Fladmoe), *Warriors for Democracy. Scandal as a Strategic Ritual of Journalism* (Anu Kantola), *Pundits and Political Scandals. A Study of Political Commentators in Norway and Sweden* (Lars Nord, Gunn Enli & Elisabeth Stúr), *Security Scandals in the Age of Mediated War* (Mark Blach-Ørsten & Anker Brink Lund), *From Tiara to Toblerone. The Rise and Fall of Mona Sahlin* (Mia-Marie Hammarlin & Gunilla Jarlbro), *When Women Have to Apologize. Female Apologia and Political Scandals* (Elin Strand Hornes), *Do Mediated Political Scandals Affect Party Popularity in Norway?* (Tor Midtbø), *Media Victims and Media Morals* (Paul Bjerke), *The Marketplace of Scandals* (Sigurd Allern & Ester Pollack)

## *We Love to Hate Each Other*

### Mediated Football Fan Culture

Roy Krøvel & Thore Roksvold (eds) 2012, 323 p., ISBN 978-91-86523-35-0.



Football fans are often portrayed as enthusiastic, loyal, critical and sometimes violent. But what is it about football that appeals to them? How do the media – newspaper, radio, TV, blogs and web forums – accommodate the needs of fans, and what connections – if any – is there between the imagined community of football fans and the broader society? These are

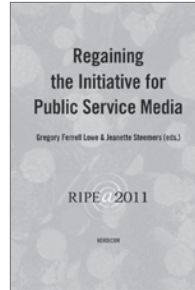
the questions explored by 20 well-known and merited researchers from 8 countries in this anthology about the mediation of football fandom.

Contents: *Introduction* (Thore Roksvold & Roy Krøvel), *What is a Football Fan?* (Hans K. Hognestad), *Social Media Sport? Journalism, Public Relations and Sport* (Raymond Boyle), Section I. Mediated Fan Culture in Newspapers *An Exemplary Model. The Religious Significance of the Brann 2007 Norwegian Football Championship as Told by the Media* (Peter Dahlén), *A Hundred Years of Football Reporting in Norwegian Newspapers* (Thore Roksvold), *Framing the Football Fan as Consumer. A Content Analysis of the Coverage of Supporters in The Star During the 2010 World Cup* (Rune Ottosen, Nathalie Hyde-Clarke & Toby Miller), *Scottish Football Fans. Home and Away* (Hugh O'Donnell), Section II. Social Media and Mediated Fan Culture *Battling for Belonging. How Club and Supporter Identities are Created in the Mediation of an Oslo Derby* (Harald Hornmoen), *The New Media and Hooliganism. Constructing Media Identities* (Aage Radmann), *"Jaysus! Is Janno a Bird?" A Study of Femininity and Football Fans in Online Forums* (Deirdre Hynes), *Conversing the Fans. "Coveritlive" and the Social Function of Journalism* (Steen Steensen), *Football Nationalism in the Blogosphere. Carew, Riise and the Frames of Common Sense* (Andreas Ytterstad), *Communicating in Search of Understanding. A Case Study of Fans, Supporters and Islam* (Roy Krøvel), Section III. Documentary Film and Television *Documenting the Narrative of Arab Identity in a Jewish State Through Football. Between National 'Multi-Existence' and its Impossibility* (Alina Bernstein, Lea Mandelzis & Inbar Shenhar), *Learning to Become a Football Star. Representations of Football Fan Culture in Swedish Public Service Television for Youth* (Britt-Marie Ringfjord), *"Truly a Fan Experience"?* *The Cultural Politics of the Live Site* (David Rowe & Stephanie Alice Baker).

## *Regaining the Initiative for Public Service Media*

### RIPE@2011

Gregory Ferrell Lowe & Jeanette Steemers (eds) 2012, 257 p., ISBN 978-91-86523-33-6.



Public service media is today challenged on every front. In Europe the institution has not yet presented a coherent and convincing strategy attuned for relevance in the 21st century. PSM has lost or is in danger of losing the initiative. At the same time, there are promising efforts to develop PSM in regions and countries lacking a domestic history with PSB – to gain the

initiative for building PSM. This 5th RIPE Reader incorporates a wider purview as an outgrowth of proceedings from the RIPE@2010 conference that convened to address the theme, 'Public Service Media After the Recession'.

Contents: *Regaining the Initiative for Public Service Media* (Gregory Ferrell Lowe & Jeanette Steemers). Section I. Policy Case-Making in the Heartland of PSB *The Changing Nature of Political Case-Making for Public Service Broadcasters* (Robert G. Picard), *Losing the Battle, Winning the War. Public Service Media Debate in Scandinavia 2000-2010* (Lars Nord), *High Noon. The BBC Meets "The West's Most Daring Government"* (Peter Goodwin) Section II. Responding to Environmental Pressures *Ex Ante Tests. A Means to an End or the End for Public Service Media?* (Karen Donders & Caroline Pauwels), *PSB Policymaking in Comparative Perspective. The BBC and France Télévisions* (David A.L. Levy), *Changing Regimes of Regulation. Implications For Public Service Broadcasting* (Peter Lunt, Sonia Livingstone, Benedetta Brevini) Section III. Taking the Initiative at the Frontiers of PSM *Born into Crisis. Public Service Broadcasters in South East Europe* (Sally Broughton Micova), *Public Cultural Service. New Paradigms of Broadcasting Policy and Reform in the People's Republic of China* (Yik Chan Chin & Matthew D. Johnson), *Breaking the Mold with New Media. Making Way for a Public Service Provider in Mexico?* (Julio Juárez-Gámiz & Gregory Ferrell Lowe), *Public Service Initiatives in Arab Media Today* (Naomi Sakr) Section IV. Public Service Media in Practice *Broadcast Journalism and Impartiality in the Digital Age. Six Fallacies and a Counter-Factual* (Steven Barnett), *A 360° Public Service Sector? The Role of Independent Production in the UK's Public Service Broadcasting Landscape* (James Bennett & Paul Kerr), *Expectations, Experiences & Exceptions. Promises and Realities of Participation on Websites* (Piet Bakker)