#### Content-Adaptive Pentary Steganography Using the Multivariate Generalized Gaussian Cover Model

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## Current steganography paradigm

- Define distortion  $D(\mathbf{x}, \mathbf{y})$  between cover image  $\mathbf{x} = (x_n)_{n=1}^N$ and stego image  $\mathbf{y} = (y_n)_{n=1}^N$
- Most common is additive distortion defined using costs ρ<sub>n</sub> of changing cover pixel x<sub>n</sub> to y<sub>n</sub>, n = 1,..., N

$$D(\mathbf{x}, \mathbf{y}) = \sum_{\substack{n=1\\x_n \neq y_n}}^N \rho_n$$

- D(x, y) is the sum of costs of all changed pixels
- Costs should be designed to measure the "statistical impact" of embedding changes

# Properties of the proposed features

Can be implemented using syndrome coding

Given  $\mathbf{x}$ , secret message  $\mathbf{m} \in \{0, 1\}^k$ , and parity-check matrix  $\mathbf{H} \in \mathbb{R}^{k \times N}$ , the embedding algorithm communicates the message as a syndrome while minimazing distortion:

$$\mathbf{y} = \arg\min_{\mathbf{H}\mathbf{y}=\mathbf{m}} D(\mathbf{x},\mathbf{y})$$

With H syndrome-trellis codes (STCs) [Filler et al. SPIE 2010, TIFS 2011], D(x, y) is very close to the minimum distortion determined by the corresponding rate-distortion bound

# **Distortion is not detectability**

- Distortion is linked to statistical detectability only heuristically
- We should minimize statistical detectability rather than distortion
- Only possible if we adopt a model of images = hard because
  - Simple models may lead to suboptimal (deceiving) results
  - Complex models difficult to estimate, closed-form solutions unavailable
  - Idea: simple model but adapted to each pixel (multiparametric approach)

# **Generalized Gaussian image model**

 Content (local pixel mean) can be estimated using predictors and subtracted

$$\mathbf{r} = (r_1, \dots, r_N) = \mathbf{x} - F(\mathbf{x})$$

• 
$$r_n \sim \mathcal{P}_{\sigma_n,\nu} = (p_{\sigma_n,\nu}(k))_{k \in \mathbb{Z}}$$
 independent with  $\sigma_n^2 = b_n^2 \frac{\Gamma(3/\nu)}{\Gamma(1/\nu)}$ 

$$p_{\sigma_n,\nu}(k) = \mathbb{P}(x_n = k) \propto \frac{\nu}{2b_n \Gamma(1/\nu)} \exp\left(-\frac{|k|^{\nu}}{b_n^{\nu}}\right)$$

- Notice the zero mean
- $\nu$  is the shape parameter (*fixed* over all pixels)
- Variance σ<sub>n</sub><sup>2</sup> contains both acquisition noise and modeling error (*estimated* for each pixel)

## Stego image model

- Mutually independent pentary embedding
- Each pixel is changed by at most  $\pm 2$  with probabilities

$$\begin{aligned} \mathbb{P}(y_n = x_n + 1) &= \beta_n \quad \mathbb{P}(y_n = x_n + 2) = \theta_n \\ \mathbb{P}(y_n = x_n - 1) &= \beta_n \quad \mathbb{P}(y_n = x_n - 2) = \theta_n \\ \mathbb{P}(y_n = x_n) &= 1 - 2\beta_n - 2\theta_n \end{aligned}$$

• Stego residual follows pmf  $Q_{\sigma_n,\nu,\beta_n,\theta_n} = (q_{\sigma_n,\nu,\beta_n,\theta_n}(k))_{k\in\mathbb{Z}}$ 

$$\begin{aligned} \mathbb{P}(y_n = k) &= q_{\sigma_n,\nu,\beta_n,\theta_n}(k) \\ &= (1 - 2\beta_n - 2\theta_n)p_{\sigma_n,\nu}(k) + \beta_n p_{\sigma_n,\nu}(k+1) \\ &+ \beta_n p_{\sigma_n,\nu}(k-1) + \theta_n p_{\sigma_{n,\nu}}(k+2) + \theta_n p_{\sigma_{n,\nu}}(k-2) \end{aligned}$$

# **Embedding capacity**

Alice can embed a payload of R nats given by

$$R(\boldsymbol{\beta}, \boldsymbol{\theta}) = \sum_{n=1}^{N} H(\beta_n, \theta_n)$$

 $H(x,y) = -2x \ln x - 2y \ln y - (1 - 2x - 2y) \ln(1 - 2x - 2y)$  is the pentary entropy function.

 We determine the change rates β<sub>n</sub>, θ<sub>n</sub> so that they minimize the power of the most powerful detector within the chosen Multivariate Generalized Gaussian (MVGG) model.

# **Deriving optimal detector**

#### **Assumptions (omniscient Warden)**

- **()** Warden and Alice know variances  $\sigma_n^2$
- 2 Warden knows change rates  $\beta_n$  and  $\theta_n$
- 3 Fine quantization limit  $\sigma_n^2 \gg 1$

## Hypothesis testing problem

Due to our assumptions, we face a simple binary hypothesis test:

$$egin{array}{lll} \mathcal{H}_0: & x_n \sim \mathcal{P}_{\sigma_n, 
u} \ \mathcal{H}_1: & x_n \sim \mathcal{Q}_{\sigma_n, 
u, eta_n, heta_n}, heta_n \end{array}$$

- We want a test δ : Z<sup>N</sup> → {H<sub>0</sub>, H<sub>1</sub>}, with the best possible performance.
- Best in the sense of Neyman–Pearson
  - Given the false-alarm probability  $\alpha = \mathbb{P}(\delta(\mathbf{x}) = \mathcal{H}_1 | \mathcal{H}_0)$
  - Select  $\delta$  that maximizes the detection power  $\pi = \mathbb{P}(\delta(\mathbf{x}) = \mathcal{H}_1 | \mathcal{H}_1)$

## **Optimal steganalysis detector**

Log-likelihood ratio

$$\Lambda(\mathbf{x}, \boldsymbol{\sigma}, \nu) = \sum_{n=1}^{N} \Lambda_n = \sum_{n=1}^{N} \log \left( \frac{q_{\sigma_n, \nu, \beta_n, \theta_n}(x_n)}{p_{\sigma_n, \nu}(x_n)} \right) \overset{\mathcal{H}_1}{\underset{\mathcal{H}_0}{\gtrsim}} \tau$$

Using our assumptions, the normalized log-LR

$$\Lambda^{\star}(\mathbf{x},\boldsymbol{\sigma},\nu) = \frac{\sum_{n=1}^{N} \Lambda_n - E_{\mathcal{H}_0}[\Lambda_n]}{\sqrt{\sum_{n=1}^{N} Var_{\mathcal{H}_0}[\Lambda_n]}} \stackrel{(D)}{\to} \begin{cases} \mathcal{N}(0,1) & \text{under } \mathcal{H}_0 \\ \mathcal{N}(\varrho,1) & \text{under } \mathcal{H}_1 \end{cases}$$

$$\varrho^2 = \sum_{n=1}^{N} (\beta_n, \theta_n) \mathbb{I}_n \left( \begin{array}{c} \beta_n \\ \theta_n \end{array} \right)$$

 $\mathbb{I}_n$  is the  $2 \times 2$  Fisher information matrix.

# **Obtaining the change rates**

- β<sub>n</sub> and θ<sub>n</sub> determined by constrained optimization minimizing the deflection coefficient *ρ* with the payload constraint.
- Method of Lagrange multipliers states that β<sub>n</sub>, θ<sub>n</sub>, and λ must satisfy

$$\mathbb{I}_n \begin{pmatrix} \beta_n \\ \theta_n \end{pmatrix} = \frac{1}{\lambda} \begin{pmatrix} \ln(1 - 2\beta_n - 2\theta_n)/\beta_n \\ \ln(1 - 2\beta_n - 2\theta_n)/\theta_n \end{pmatrix} \quad n = 1, \dots, N$$
$$R = \sum_{n=1}^N H(\beta_n, \theta_n)$$

• We solve this using binary search over  $\lambda$  and Newton method parallelized over pixels

## **Embedding in practice**

Alice embeds her payload using STCs while minimizing the distortion

$$D(\mathbf{x}, \mathbf{y}) = 2\sum_{n=1}^{N} \left( \rho_n^{(1)} [x_n = y_n \pm 1] + \rho_n^{(2)} [x_n = y_n \pm 2] \right)$$

with costs of changing pixels by  $\pm 1$ ,  $\rho_n^{(1)}$ , and by  $\pm 2$ ,  $\rho_n^{(2)}$ , obtained by solving for each n

$$\beta_n = \frac{e^{-\lambda \rho_n^{(1)}}}{1 + 2e^{-\lambda \rho_n^{(1)}} + 2e^{-\lambda \rho_n^{(2)}}}$$
$$\theta_n = \frac{e^{-\lambda \rho_n^{(2)}}}{1 + 2e^{-\lambda \rho_n^{(1)}} + 2e^{-\lambda \rho_n^{(2)}}}$$

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# **Experimental setup**

- BOSSbase 1.01 (10,000 grayscale  $512 \times 512$  images)
- FLD ensemble with
  - SRM (Spatial Rich Model) [Fridrich, TIFS 2011]
  - maxSRMd2 (selection-channel-aware SRM) [Denemark, WIFS 2014]
- Security evaluated using minimal total classification error probability under equal priors averaged over 10 random database splits

$$\overline{P}_{\rm E} = \min_{P_{\rm FA}} \frac{1}{2} (P_{\rm FA} + P_{\rm MD})$$

 Separate classifier was trained for each embedding algorithm and payload to see the security across different payloads

## Variance estimator

The most accurate estimator of the acquisition noise does not necessarily lead to the most secure steganography!



Stego Object

#### **Requirements**

- Modular (estimate modelling eror and acquisition noise)
- Fast (we need to embed a large number of images)

# Variance estimator

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# Variance estimator (cont'd)

#### Design

- Extract noise  $\mathbf{r}$  using Wiener filter W:  $\mathbf{r} = \mathbf{x} W(\mathbf{x})$
- Model residual content using pixel-wise linear model  $\mathbf{r}_n = \mathbf{G}\mathbf{a}_n + \boldsymbol{\xi}_n$ 
  - $\mathbf{r}_n \in \mathbb{R}^{B^2}$  vector of residuals at pixel n
  - $\mathbf{G} \in \mathbb{R}^{B^2 \times q}$  modeling matrix (DCT modes)
  - $\mathbf{a}_n \in \mathbb{R}^q$  modeling parameters,  $\boldsymbol{\xi}_n \in \mathbb{R}^{B^2}$  noise term
- Standard LSQ fit:  $\widehat{\mathbf{a}}_n = \left(\mathbf{G}^{\mathrm{T}}\mathbf{G}\right)^{-1}\mathbf{G}^{\mathrm{T}}\mathbf{r}_n$  and  $\widehat{\mathbf{r}}_n = \mathbf{G}\widehat{\mathbf{a}}_n$

• 
$$\hat{\sigma}_n^2 = \max\left\{0.01, \frac{\|\mathbf{r}_n - \hat{\mathbf{r}}_n\|^2}{p^2 - q}\right\}$$
 for numerical stability

## GG shape parameter $\nu$



#### Average detection error $\overline{P}_{\mathsf{E}}$ of MVGG as a function the shape parameter $\nu$ using SRM and maxSRMd2 features for two different payloads

## **Prior art schemes**

- S-UNIWARD [Holub et al., EURASIP 2013] implemented with stabilizing constant equal to 1
- HILL [Li et al., ICIP 2014] with  $3 \times 3$  and  $15 \times 15$  averaging filters
- Pentary versions of S-UNIWARD and HILL implemented with costs

$$\rho_n^{(\pm 2)} = D(\mathbf{x}, x_n \pm 2 \mathbf{x}_{\sim n})$$

where *D* is the distortion of the corresponding embedding algorithm and  $x_n \pm 2 \mathbf{x}_{\sim n}$  denotes the cover image in which only the *n*th pixel was modified by  $\pm 2$ 

## Embedding change probability $2\beta_n + 2\theta_n$



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# Comparison to prior art (maxSRMd2)



## Pentary vs. ternary



Average difference in detection error  $\overline{P}_{E}$  between pentary and ternary embedding as a function of payload for S-UNIWARD, HILL, and MVGG ( $\nu = 2$ ) using SRM and maxSRMd2 features

# Embedding is fundamentally different from prior art



Simplified flowchart of a typical prior-art content-adaptive steganography



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#### Proposed model based steganography

- Adapt the model for each pixel of the image
- State-of-the-art steganalysis is insensitive to the shape parameter of the distribution (Further research in steganalysis)
- Used pentary embedding boosts ternary for large payloads
- Possible extension (and further security boost) to dependent adjacent pixels (jointly Gaussian). Potential problem with estimating the parameters (covariance).

# Question



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